



## ABOUT US

We are the **open innovation hub** of TIM.

We work to **accelerate digital transformation** selecting ideas, projects, and solutions outside of the company's boundaries.

To achieve our mission, we identify **startups and SMEs** with a digital solution in line with the **corporate business strategy**. Then we support its development with a view to **integrating the best solutions** in the products and technology of TIM.

## OUR TOOLS

### CALL FOR STARTUPS

The **Call for Startups** is aimed at **early stage startups**. We offer them an **Acceleration Programme** to speed up their business development and their go-to-market. We look for startups in several different sectors. The broad scope of this type of call allows us to feel the pulse of the **new digital trends**.

### CALL FOR PARTNERS

With the **Call for Partners** we look for **ready-to-market startups and SMEs**. The businesses selected access a **Co-Creation Programme** aimed at the customisation of their solutions according to our corporate needs. The search for partners is open to a small number of specific sectors. This kind of call favours their **quick integration** in the products and technology of TIM.

### HACKATHON and BOOT CAMP

With the organisation of **hackathons** and **boot camps** we respond to the need of TIM and partner businesses for the **fast generation of new ideas**. This allows us to identify new solutions or to integrate already existing ones in a short time.

### ONGOING SCOUTING

Throughout the year we are always open to meeting startups and SMEs with **ideas, projects and digital solutions** of interest to the corporate business, to assess **potential collaborations**.

## OUR SYNERGIES

To achieve our mission we rely on **internal and external synergies**.

### TIM BUSINESS UNITS

In selecting digital startups and SMEs, our goal is to bring about **mutually interesting collaborations**. We work closely with the **TIM Business Units** to steer the search for and development of solutions according to the company's real needs.

### TIM OPEN

For startups with developed applications for businesses and professionals, we facilitate access to **TIM OPEN**, the platform which allows them to **create apps using the APIs of TIM** and then monetise them on the **TIM Digital Store**.

### TIM IMPRESA SEMPLICE

We collaborate with **TIM Impresa Semplice** to offer visibility to **startups and SMEs with a B2B solution** by taking part in fairs and events dedicated to digital innovation.

### NETWORK

Over time we have set up **a network of businesses and organisations** that put digital innovation at the centre of their strategy. We collaborate with them to design **new scenarios** and build **advantageous opportunities** for all actors in the digital ecosystem.

## WHERE WE ARE

We have four centres across Italy, a **Milan, Bologna, Rome** and **Catania**.

Over **4,000 square metres** dedicated to digital innovation with workstations, Wi-Fi, meeting rooms and chill-out areas. These are spaces dedicated to **co-working** where we host the startups selected through our Calls, but also outside startups that have come to us with new and interesting ideas. These are also places for **networking with local communities**: accelerators, incubators, universities, schools and other organisations working towards the spread of digital culture.

### TIM WCAP

WEBSITE: [wcap.tim.it/it](http://wcap.tim.it/it)

MAIL: [info.timwcap@telecomitalia.it](mailto:info.timwcap@telecomitalia.it)

FACEBOOK: <https://www.facebook.com/TimWcapAccelerator>

TWITTER: <https://twitter.com/timwcap>